

Report to: Asset Management Forum



Date of Meeting 4th December 2023

Document classification: Part A Public Document

Exemption applied: None

Review date for release NA

Report on Report on Progress in Placemaking Update – Exmouth Projects and Cloakham Lawns, Axminster.

Report summary:

The purpose of this report is to provide Members with a summary of progress with Placemaking in Exmouth that the Place and Prosperity Team is involved in since the last update on the 19th of June 2023.

Is the proposed decision in accordance with:

Budget Yes No

Policy Framework Yes No

Recommendation:

That Members note the content of this report.

Reason for recommendation:

To ensure that members are informed on the type of work that the team is undertaking and any work that is relevant to their ward.

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Portfolio(s) (check which apply):

- Climate Action and Emergency Response
- Coast, Country and Environment
- Council and Corporate Co-ordination
- Democracy, Transparency and Communications
- Economy and Assets
- Finance
- Strategic Planning
- Sustainable Homes and Communities
- Tourism, Sports, Leisure and Culture

Equalities impact Low Impact

Risk: Low Risk; With any asset based projects, particularly where development is taking place, there are risks involved. However as we are still at the formative stage with Placemaking in Exmouth the risks are relatively low..

Climate change Low Impact

Risk: Low Risk; The report is just to note an update on progress since our last meeting.

Links to background information

Appendix A The Placemaking Strategy

Link to [Council Plan](#)

Priorities (check which apply)

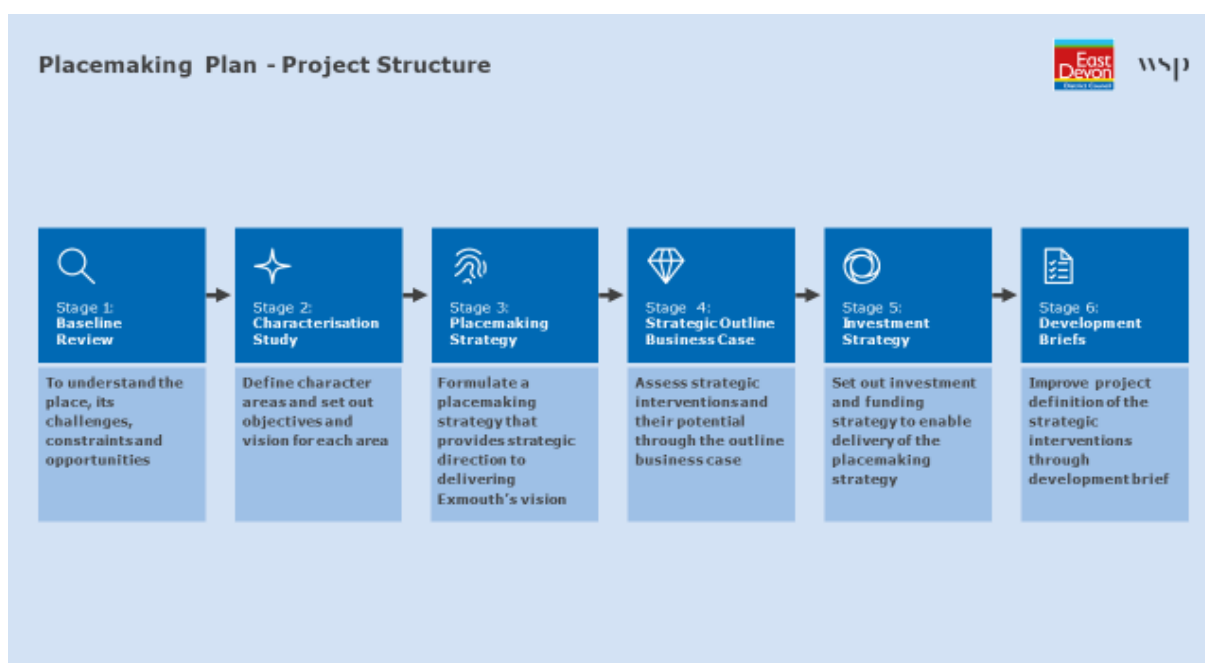
- Better homes and communities for all
- A greener East Devon
- A resilient economy

Report in full

1.1 Placemaking in Exmouth Town and Seafront Plan

- The Placemaking Plan is now in draft form and was presented Members to consider on the 7th of November 2023.

A visual Project Summary is shown below as a reminder.



The key tasks are set out below:

- Stage 1: Baseline Study and Benchmarking Report - the key objective of this is to collect and summarise - baseline information on existing site conditions, opportunities, and constraints to inform the emerging vision.

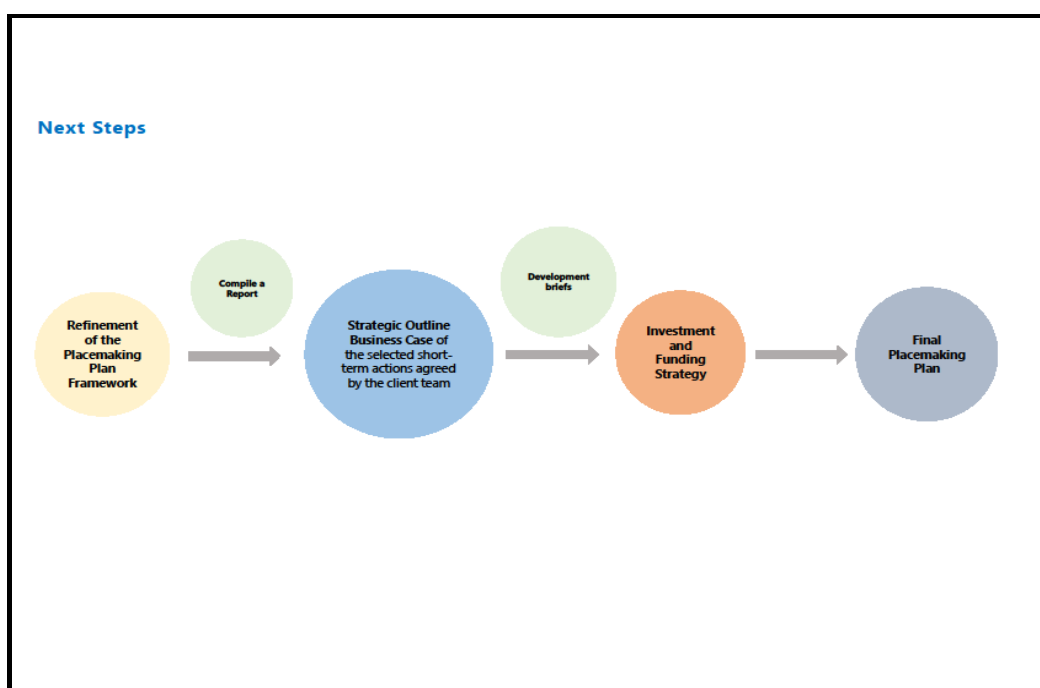
Complete

- Stage 2: Characterisation Study - the key objective of this is to analyse - baseline information on existing site conditions, opportunities and constraints to inform the emerging vision and placemaking opportunities. This included a half-day workshop, with stakeholders to test, validate and refine the emerging opportunities and placemaking requirements. The findings from this workshop will inform the vision-setting exercise.

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- Stage 3: Placemaking Strategy - the key objective of this is to interpret the engagement outcomes and the vision and translate them into a placemaking strategy that makes the best use of the land and emphasises placemaking, infrastructure delivery and economic growth. As part of this stage a second half-day workshop was held on the 11th of September where we met with the previously engaged stakeholders and presented the refined objectives, design principles, and the emerging placemaking strategy to ensure their buy-in on the priority areas and the potential interventions.

In draft for consideration and recommendation to Cabinet to support the approach as set out in Appendix A The Placemaking Strategy.



1.2 General Update

- Additional car-park signage was installed in early November by Devon County Council supported by EDDC Parking colleagues.
- 97 events were scheduled take place on EDDC land in Exmouth from 1st of April 2023 until the 3th November, of these 95 events have been held in the Exmouth Town and Seafront area.
- We were unable to secure the carousel due to illness within the build team but simulator was provided as an alternative.

1.3 Levelling up Fund Bid – Destination Exmouth

- The project was renamed by Devon County Council as ‘Exmouth Active Travel Improvements’.
- The project, led by Devon County Council, is now gathering baseline data in preparation for developing the design for the Exmouth Gateway.
- A further consultation is planned the Autumn.

Recommendation

That Members note the content of this report.

Financial implications:

There are no direct financial implications from the recommendations in this report.

Legal implications:

There are no legal implications flowing from this report for noting.